Key Performance Indicators (KPIs) – per 17 February 2015

Indi-cator No.	Relating to which project objective / expected result?	Indicator	Method of measurement	Expected Progress		
				Year 1	Year 2	Year 3
1.1	Increase knowledge of Europeana amongst researchers	Greater knowledge of Europeana amongst sample of researchers	User survey [M12,36]	*Target*: 20% of users surveyed have knowledge of Europeana *Actual*: 47%	n/a	Target: 90%
1.2	Increase use of Europeana amongst researchers	Greater satisfaction of use Europeana amongst sample of researchers	User survey [M12,36]	*Target*. 10% of those who have Europeana use it. *Actual*: 59%	n/a	Target: 50%
2.1	Cloud-based infrastructure for Europeana data created	Development of Europeana Cloud infrastructure	Measured against D2.2 (Technical Architecture of Europeana Cloud)	*Target*: First prototype available and tested by 3 aggreg-ators *Actual:* Used	*Target*: Developed service meet spec-ifications in D2.2 / Full capacity prototype in place *Actual*: in place	Final service functioning and used by 3 aggreg-ators
2.2	Aggregation of existing Europeana datastore into Europeana Cloud	Number of records in Europeana	via eCloud API	-	*Target*: 10m records *Actual*: tbc by 6 March 2015	30m records

Indi-cator No.	Relating to which project objective / expected result?	Indicator	Method of measurement	Expected Progress		
3.1	Successful interaction between 3rd party tools and Europeana content	Acceptance by WP3 partners	Evaluation by WP3 partners [M12,24,36]	*Target*: First evaluation of tools *Actual*: Passed	*Target*: Second evaluation of tools *Actual*: Passed	Third evaluation of tools
3.2	Personas and scenarios for the Europeana Cloud tools and services	Acceptance of deliverable [M12,24,36]	Deliverable	*Target:* 8 *Actual:* 8	not used in Year 2	not used in Year 3
3.2	Number of connections between external tools and services and Europeana cloud services	Acceptance of deliverable [M12,24,36]	Deliverable	n/a	n/a	Target: 5
3.3	Completion of European Research Platform	Acceptance of deliverable (D3.4) by M36	Successful evaluation via RCAB of Europeana Research	n/a	*Target:* Prototype in place *Actual:* Prototype in place by 6 March 2015	*Target:* Final platform in place
4.1	Increase the extent and range of overall metadata aggregated to TEL	Number of metadata records pertaining to items	Each metadata record in TEL portal is counted	*Target*: 0.5m *Actual*: 0.8m	*Target*: 2.0m *Actual*: 2.23m	2.4m
4.2	Increase the extent and range of overall metadata available via Europeana	Number of metadata records pertaining to items	Each metadata record in Europeana portal is counted	*Target*: 0.2m *Actual*: 0.8m	*Target*: 1.0m *Actual*: 1.4m	2.4m
4.3	Increase in research-focused content in Europeana	Number of individual digitised objects ingested into Europeana Cloud	Each individual digital object in Europeana Cloud will be recorded	n/a	n/a	5m

Indi-cator No.	Relating to which project objective / expected result?	Indicator	Method of measurement	Expected Progress		
5.1	Successful Business Plan for Europeana Cloud	Validation of documents relating to Business Plan	Internal and external review	High Level Principles validated by current and future eCloud members *Actual*: Met	Cost Model and Operating Handbook validated by current and future eCloud members *Actual*: Delayed[1]	Overall Business Plan validated by current and future eCloud members
5.2	Clear alignment of business requirements with strategic and technical outputs	Approval of product requirements by external reviewers	Deliverable	n/a	Delivered and reviewed by external reviewers *Actual*: Met	Evaluated and revised by external reviewers
5.3	Project partners engaged with the strategic development of the Cloud Services	Consultation on develop-ment of key deliverables: governance, legal and strategic deliverables	Number of workshops held with project partners to explore strategic issues	*Target*: 3 *Actual*: 3 workshops held	*Target*: 6 *Actual*: 8 workshops held	*Target*: 8 workshops held
5.4	Increase in awareness of Business plan by Aggregators	Developing relationships between Cloud Services and Aggregators (outside project partners)	Number of meetings held each year to discuss individ-ual aggregator plans to join Cloud	n/a	*Target*: 5 *Actual*: 5 Aggregators	*Target* 10 Aggregators
6.1	Dissemination: website	Average number of page views per month	Google analytics	*Target*: 1,000 *Actual*: 1,193	*Target*: 1,500 *Actual* 1,182	2,000
6.2	Dissemination: Twitter @europeana _cloud	Number of followers	Twitter	*Target*: 300 *Actual*:349	*Target*: 500 *Actual*: 606	700
6.3	Dissemination: Twitter @europeana _cloud	Number of tweets made (cumulative)	Twitter	*Target* 100 *Actual*: 113	*Target*: 200 *Actual*: 156	200
6.4	Dissemination: Blog	Number of posts made (cumulative)	Project website	*Target*: 12 *Actual*: 12	*Target*: 12 *Actual*: 27	36

[1] Cost Model and D5.2 (Europeana Cloud Handbook) were delayed to Month 28 of the project. Two new deliverables D5.6 (Europeana Cloud Business Model) and D5.7 (Product and Service Requirements) were put in their place and have been delivered.